



CAVALIER DUGOUT CLUB
2010-2011 ADVERTISING AGREEMENT

New Sponsorship
Field/Stadium Advertising

Business Name: _____

Business Address: _____

Business Contact(s): _____

Primary Contact Information: **Business Phone:** _____ **Cell Phone:** _____
Fax: _____ **Email:** _____

Business Website Address: _____ **we will put a link on our baseball website to your business**

Dugout Club Contact Name: _____ **Date of Contact:** _____

Special Instructions/Comments: _____

I. Field/Stadium Signs 5 ft X 10 ft:

Note: Signs are on field wall, stadium entrance or concession area

- One Year \$700 _____
- Two Year \$1,200 _____ plus receive a business card ad in the program for both years
(See payment instructions below)

II. Advertising Artwork:

- a) Sponsor is responsible for all artwork, copy, pictures & any additional cost of ad preparation. Per attached guidelines.
- b) Sponsor to submit all art work to Signs Now: signs440A@sbcglobal.net phone is 281-292-9098 (Don Sorensen)
- c) Preferred software is EPS but Signs Now can work from most other files.

III. Payment:

- a) Payment is preferred now in full via check or mail check to:

Make check payable to: **Cavalier Dugout Club**
Mail Payment to: **Cavalier Dugout Club**
PO BOX 133054
The Woodlands, TX 77393

OR

- b) Cavalier Dugout Club will invoice you at your convenience (check one):

November 2011: _____
December 2011: _____
January 2011: _____

IV. Advertiser's Acceptance

We hereby authorize publication of our advertising copy for the specified field sign. For this service, we agree to pay the appropriate published rate above according to the specified terms.

Company Name: _____

Approved By: _____ **Phone:** _____

Sold By: _____ **Contract Date:** _____

The 2010-11 College Park Cavalier Baseball Team and the Cavalier Dugout Club thank you for your generous support !